

2010 National UASI Conference



Sponsorship Opportunity

June 21 – 24, 2010 New Orleans, LA

Hilton Riverside Hotel

The 2010 Urban Area Security Initiative Conference has steadily grown over the four years of our existence, and this coming year promises to be the biggest UASI Conference of them all. Representatives and decision-makers from fire, law enforcement and emergency management from the nation's 64 largest metropolitan areas as well as all 54 states, territories and federal agencies will be at the conference together with state homeland security leaders, Area Maritime Security Committees, Transit Security Work Groups, Metropolitan Medical Reserve System Committees and Buffer Zone Protection Programs. The National UASI Conference has become one of the most highly anticipated conferences of the year as it focuses on all emergency response disciplines at all levels of government. The conference represents a unique opportunity to reach the nation's homeland security community, and sponsorships have been tailored to allow you to do just that. Sponsorships are as follows:

Platinum Sponsor - \$40,000: 20 x 20 Booth space, six representatives and their meals, logo on front page of conference website, full page in program, logo on banner for General Sessions, acknowledgement as "Conference Sponsor".

Gold Sponsor- \$30,000: 20 x 20 Booth space, five representatives and their meals, logo on front page of conference website, half page in program.

Silver Sponsor- \$20,000: 20 x 20 Booth space, four representatives and their meals, logo on vendor page of conference website, one third page in program.

National Security Sponsor: \$10,000: 10 x 20 Booth Space, two representatives and their meals, logo on vendor page of conference website, and one quarter page in program.

In addition, this year a **Diamond Sponsor of \$50,000** entitles a sponsor to an exclusive opening night reception with conference attendees. Also includes Booth space, six representatives and their meals, logo on front page of conference website, full page in program, logo on banner for General Sessions, acknowledgement as "Conference Sponsor".

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Exhibit Area

The exhibit area will be broken into two areas to accommodate the large number of exhibitors that are expected. The ball room adjacent to the meeting space will be sold by 8' x 10' booth sections. Booths up to 16' x 40' will be accommodated. Pricing will be by each 80 sq. ft. area. This room is directly across the hall from where the classrooms are located and we will be serving breakfasts and breaks in this room. There will also be space that will be located adjacent to the classrooms in corridors that are by each classroom. The pricing for the two areas will be based on location and by the 80 sq. ft. sections.

Ball Room: \$1,800 per 80 Sq. Ft.

8' x 10' Booth \$1,800: Two attendees and their meals, Logo on the website and logo on vendor page in program.

8' x 20' Booth \$3,600: Three attendees and their meals, Logo on website and logo in program.

16' x 20' Booth \$7,200: Four attendees and their meals, Logo on website and logo in program.

Vendor Corridor: \$2,500 per 80 Sq. Ft.

8' x 10' Booth \$2,500: Two attendees and their meals, Logo on the website and logo on vendor page in program.

8' x 20' Booth \$5,000: Three attendees and their meals, Logo on website and logo in program.

8' x 30' Booth \$7,500: Four attendees and their meals, Logo on the website and logo in program.

All persons on the conference floor or attending the sessions must be registered with the conference. Additional vendor attendees must register as vendors can be purchased for \$500 person until May 1st. After May 1st the Vendor Attendee Rate will increase to \$600 per person due to deadlines with the hotel. Vendors are eligible for the reduced hotel rate for the conference.

Large Vehicle Area

This year there will not be an inside Large Vehicle Area as there has been in the past. However we have worked out an area that we will have a large 100' x 200' steel frame tented area in the parking lot of the hotel to display these large vehicles. The space for this area will be handled on a case by case request. The rate has not been set as yet on a per sq. ft. cost and will include conference attendees packages based on the size space purchased. In addition package deals for booth space in the Vendor Area and the Large Vehicle Area are available. These spaces will be negotiated on an individual basis.

Should you have any questions about becoming a conference sponsor please contact:

Jeff Dulin Conference Co-Chair

vendors@urbanareas.org

All payments must be received to ensure space reserved. Spaces will be held for 15 days before being released to other vendors. All payments must be received by May 31st.